



ANYMA

LIVE IN MUMBAI



ONE EXCLUSIVE SHOW

- The biggest electronic music event India will ever witness –
- An audio-visual experience like never before!!

WHO IS ANYMA?

- ANYMA is one of the most visionary artists in global electronic music today, redefining live performances through a seamless fusion of sound, technology, and cinematic visual storytelling.
- Known for creating deeply immersive, futuristic experiences, ANYMA's shows go beyond music—each performance is a meticulously crafted narrative where cutting-edge visuals, emotion-led compositions, and world-class production come together as one.



ABOUT THE EVENT

ANYMA's Mumbai Exclusive Show is positioned to be the most ambitious electronic music production ever attempted in India, combining world-class technology, cinematic visuals, and an emotionally immersive musical journey.

With a 30,000+ audience, global standards of production, and Live Nation partnership, this show offers brands a rare opportunity to associate with a future-defining moment in live entertainment.



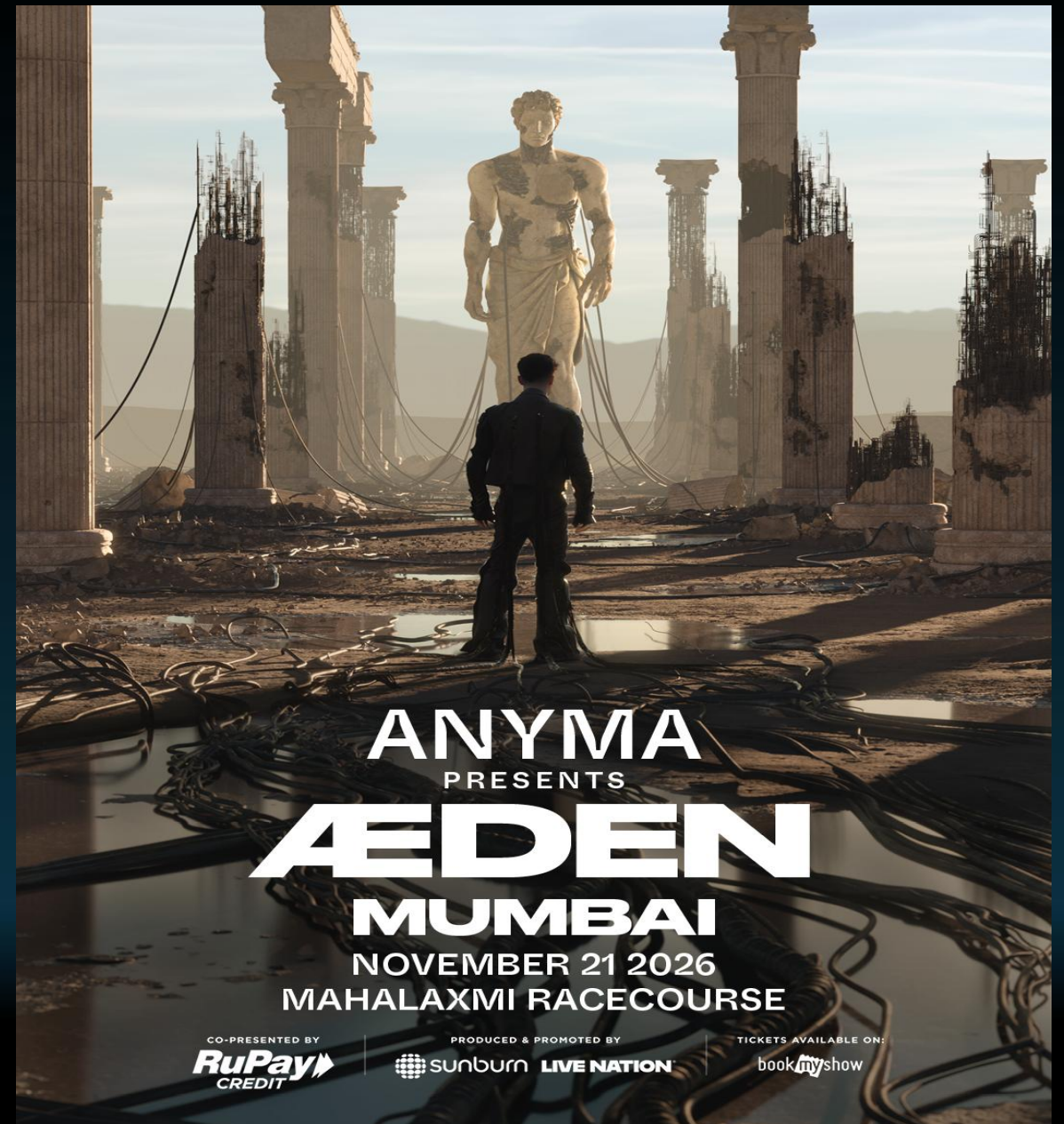
EVENT DETAILS

- **Date:** 21st November 2026
- **Day:** Saturday
- **Venue:** Center Ground, Mahalaxmi Racecour
- **Time:** 4pm to 10pm
- **Expected Footfall:** 30,000+



EVENT CREATIVE

With 20,000+ tickets already sold and demand continuing to grow, Anyma Mumbai is set to deliver one of the largest and most talked-about live electronic music experiences of the year, offering brands unparalleled visibility and engagement opportunities.



VISION

This show is designed to set a **new benchmark** for India.

What makes it the **biggest**?

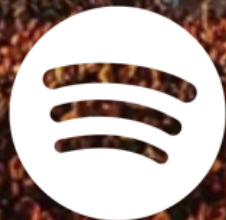
- The **largest visual-led show** ever staged in the country
- Purpose-built stage architecture and LED environments
- Hyper-synced audio, light, and visual narratives
- Most awaited EDM act, finally makes his India Debut.



SOCIALS



3.4Mn+
Followers



7Mn+
Listeners



990K+
Listeners

GLOBAL PARTNER

A strategic collaboration with *Live Nation*, the world's leading live entertainment company.

LIVE NATION[®]

This partnership positions the show on the **same level** as **Anyma's top global performances.**



AUDIENCE



Core Audience: 18-38, urban, upper-middle income, metro-centric with strong intercity travel for headline experiences



Music Preference Shift: Clear evolution from big-room EDM to melodic, emotional, and narrative-driven electronic music



Experience-Led Consumption: High value placed on visual production, storytelling, and immersive stage design



Digitally Native & Share-Driven: Heavy Spotify/Instagram consumption; visually striking moments drive organic global reach



Premium Affinity: Strong uptake for VIP/VVIP experiences and high alignment with fashion, tech, and lifestyle brands





MEDIA CULTURAL IMPACT

High-Impact
Social Media
Moments

Viral Visuals And
Stage Content

Strong PR And
Digital
Amplification

Coverage Across
Mainstream Media

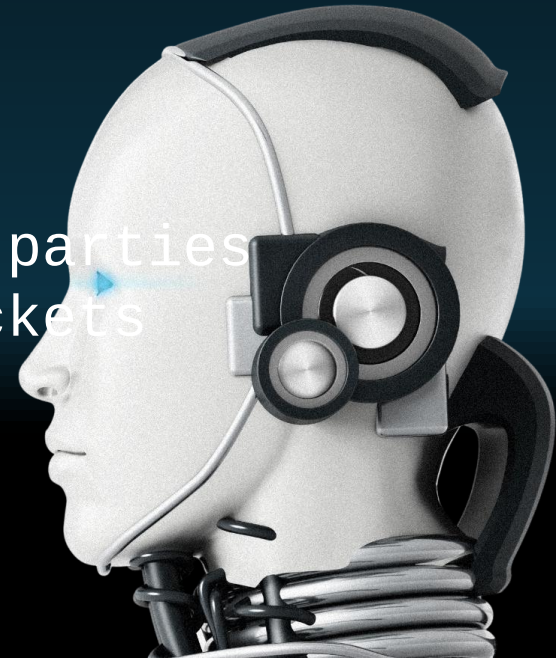
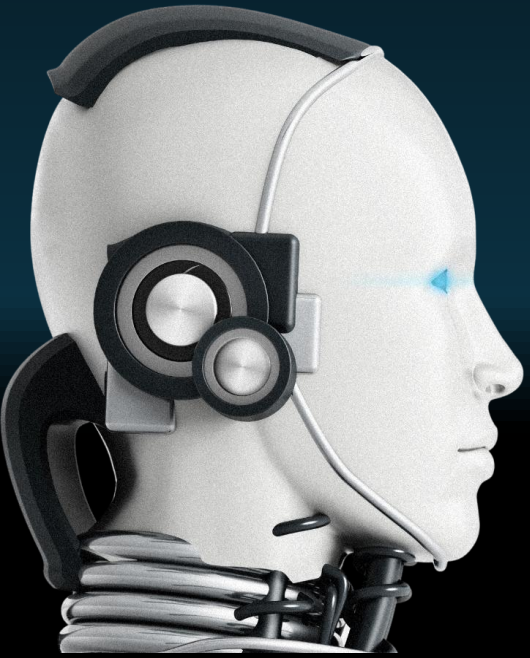


INVESTMENT OPPORTUNITIES

CO – POWERED BY

INR 1,20,00,000

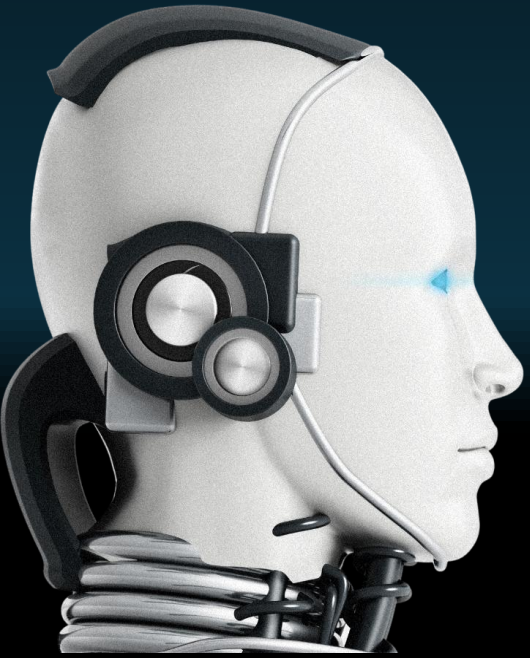
- Logo presence on all digital & on ground/offline collaterals
- Space Allocation 20 x 20 for branding/product
- Shoutout on Radio, all executed PR and influencer activity, right to shoot After movie
- Bar branding - exclusive and shared
- Branding on BookMyShow ticketing page
- Branding opportunities at pre & after parties
- 8% of the sponsorship value – Comp Tickets
- Category Exclusivity

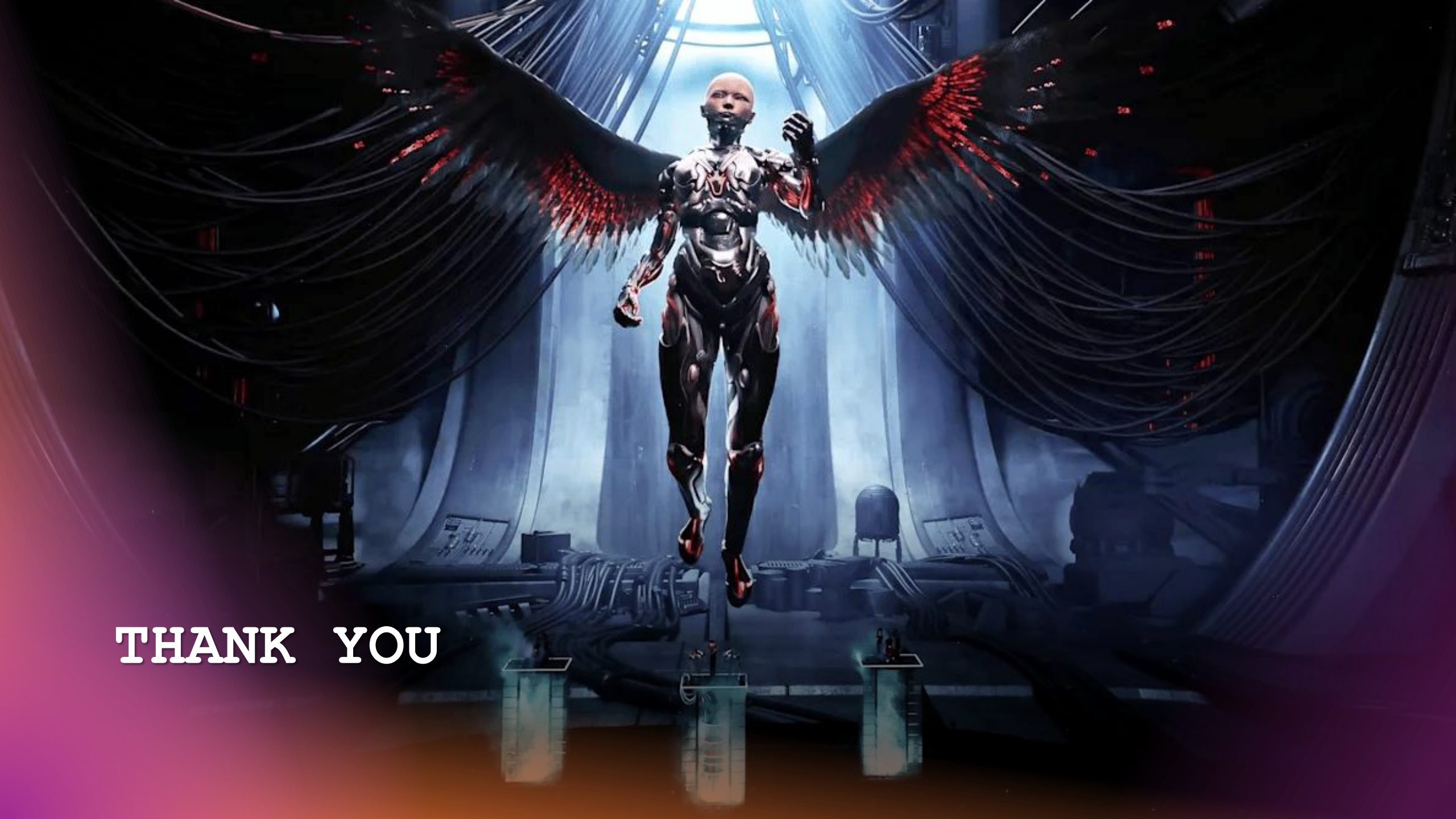


IN - ASSOCIATION

INR 80,00,000

- Logo presence on all digital & on ground/offline collaterals
- Space Allocation 15 x 15 for branding/product
- Shoutout on Radio, all executed PR and influencer activity, right to shoot After movie
- 8% of the sponsorship value - Comp tickets
- Category Exclusivity



A futuristic, metallic, winged figure floats in the center of a high-tech, industrial environment. The figure has a sleek, silver and black suit with red accents and large, dark wings with red, glowing feather-like details. The figure's head is a simple, metallic sphere. The figure is positioned in front of a large, curved, metallic structure that resembles a tunnel or a large container. The walls are lined with numerous cables and wires, some of which are illuminated with red light. The floor is dark and reflective, showing the figure's reflection. The overall atmosphere is dark and industrial, with a strong sense of technology and power.

THANK YOU